



Henley
Business School
MALAYSIA



**University of
Reading**
MALAYSIA

BSc FINANCE AND BUSINESS MANAGEMENT



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BSc FINANCE BUSINESS AND MANAGEMENT

(R2/0488/6/0052)(11/2029)(MQA/FA5216)

The BSc Finance and Business Management programme at the University of Reading Malaysia's world-renowned Henley Business School is an innovative undergraduate degree course that provides an academic grounding in two key areas. Finance and Business Management

This programme aims to provide students with the knowledge and skills necessary for a career in business, management and the financial services industry. Students on this programme will gain a deep understanding of financial concepts, markets, instruments as well as an understanding of the main business and management strategy and solutions.

The programme has a practical focus and it explores real-world financial and business applications using leading edge technology. For example, students are able to develop skills in Financial Trading, using trading simulation software, ICTrader in our state-of-the-art Dealing Room. The Learning experience is enhanced by real-time and comprehensive financial database such as Orbis and Refinitiv Eikon.

At the end of this course, students will be able to analyse qualitative information and process quantitative data using digital tools; demonstrate critical thinking skills and effective communication skills; evaluate and apply leading edge practices in finance; and manage business in a global context. Outstanding graduates have track record of completing the three levels of CFA professional examination, and passing CFA level 1 exam before graduation.

HENLEY BUSINESS SCHOOL

Founded in 1945, Henley is one of the oldest and most highly regarded business schools in the UK.

Henley is one of the few elite triple accredited business schools in the world.



CFA Institute University Affiliation Program

As a University Affiliation Program, the BSc Finance and Business Management embeds at least 70% of the CFA® Program Candidate Body of Knowledge™ (CBOK) into its curricula to promote ethics-based investment education and develop investment professionals.

CAREER PROSPECTS

Our graduates go on to work for a wide range of leading employers around the world. A degree from Henley Business School can provide route into many areas. Future typical roles for our graduates of BSc Finance and Business Management may include:

- Commercial / Investment Banker
- Corporate Finance Specialist
- Investment Analyst / Manager
- Securities Trader
- Personal Financial Advisor
- Wealth Planner
- Business / Marketing Manager
- Fintech Specialist
- Entrepreneur

MODULES

Year 1

Core modules include:

Semester 1

- Introductory Securities and Markets
- Introductory Economics for Business and Finance
- Introductory Quantitative Techniques for Business and Finance

Semester 2

- Business in Practice: Accounting for Managers
- Introductory Finance / Trading Simulation 1
- Ethics in Investment Management

Year 2

Semester 1

- Corporate Finance
- Portfolio Management
- Financial Modelling

Semester 2

- Marketing Essentials
- Introductory Econometrics for Finance*
- Programming for Finance*
- Comparative International Management*

Year 3

Semester 1

- Management of Risk
- Derivative Securities
- Strategy and International Business*
- International Marketing*
- Cross Cultural Marketing*

Semester 2

- Social Enterprise*
- Developing Personal leadership*
- Islamic Banking Practices*
- FinTech and Cryptocurrencies*
- Machine Learning in Finance*

Note

1. Please note that all modules are subject to change.
2. *Elective modules